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Why Stocks?

In recent years, more and more young investors like you, Sherri, have turned to stocks - or equities, as they are called on Wall Street - to build long-term wealth. They have bought stocks either directly or through planned savings programs such as 401(k) plans or stock purchase programs.

It's easy to see why. Over the past 74 years, the average annual return on stocks is more than twice that of long-term government bonds and more than three times the inflation rate. Over time, stocks have proven to be the best investment for keeping your money growing faster than inflation.

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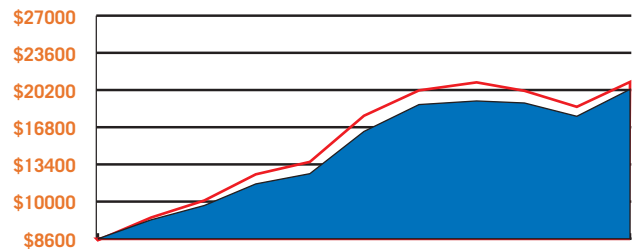
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