

Print Technology Migration

OKI[®]
PRINTING SOLUTIONS



Transition paths for evolving print environments

- Label and Receipt Printing
- Smart Forms Solution
- Digital Pen & Paper
- Embedded Dot Matrix Emulations



If your business needs are changing, count on OKI Printing Solutions.

OKI Printing Solutions:

- Streamlines the transition process from legacy dot matrix technology
- Maximizes equipment investment
- Increases efficiencies and improves end-user productivity
- Enables the move from “locked-in” technologies to industry standards
- Reduces the need for expensive multi-part forms
- Improves communications and document management

Our integrated solutions can ensure an easy, seamless transition to faster, more efficient printing technologies.

You probably know OKI Printing Solutions for the rugged reliability of our printers—we’re the market leader in dot matrix printers in North America—and for our unmatched commitment to customer service and product support. If you’re anticipating or in the process of upgrading your current printing technology, continue to rely on us for the answers you need.

With the demand for alternatives to dot matrix technology steadily increasing, OKI Printing Solutions provides a wide range of technologies such as label and receipt printers, LED/laser printers, and

integrated printer/software solutions designed to enhance productivity and improve communications and document management within your enterprise.

Our plug-and-play solutions can work seamlessly with your information and document management systems, and cover virtually every area of your operation—from back office to the point of sale.

If your printing environment is changing—or you’re looking for alternative technologies—count on OKI Printing Solutions to support you in making the best choice.

LABEL/RECEIPT PRINTER SOLUTIONS

Plug-and-play thermal label printers. The full line of thermal label printers from OKI Printing Solutions includes fast, high-resolution, compact devices designed to fill virtually any need.

Working with translation software from our technology partners, OKI® brand thermal label printers will reliably and accurately convert data streams from most popular business information systems into printer language, delivering sharp, easy-to-read output. They require little to no set-up. Compatible label formats are simple to create and change. And, unlike dot matrix printers, they can produce complex, information-packed 2-dimensional barcodes and high-frequency RFID labels.

Time- and space-saving POS receipt printers. In retail, restaurant and other point-of-service applications, receipt printers from OKI Printing Solutions quickly produce clean, easy-to-read output. They can accurately render barcodes and graphics, and handle up to 3-ply media.

These compact desktop devices are ideal for demanding environments with limited space. Designed to limit user intervention and enhance productivity, they offer such features as drop-in replacement media, long-lasting ribbons, and user-replaceable interfaces.

As with all OKI Printing Solution products, our label and receipt printers are backed by industry-leading warranties and 24/7/365 live technical support.¹



¹ Available in the U.S. and Canada only.

SMART FORMS SOLUTIONS

From multi-part to digital forms. Smart Forms is an intelligent, flexible and integrated solution that helps you to easily transition from pre-printed, multi-part forms to individually designed and printed electronic forms, produced on demand. It combines

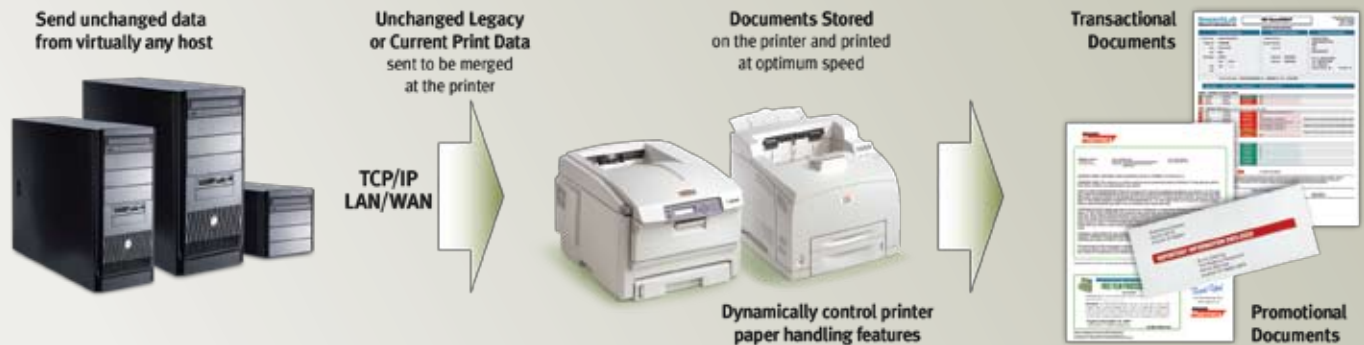
the full line of fast, powerful feature-rich digital printers from OKI Printing Solutions and PlanetPress® Suite from Objectif Lune® – an ideal pairing for automating business forms.

With the Smart Forms Solution, you get an easier, faster way to handle mission-critical, paper-intensive processes– without compromising your legacy data.

The Smart Forms solution provides:

- Seamless integration – with most Enterprise Document Management systems
- User-friendly development tools – create intelligent forms effortlessly via drag-and-drop data mapping, object-oriented charts and graphs, and more
- Automated forms distribution tool – makes it easy to send updated forms to all printers, regardless of location

The Smart Forms Solution lets you streamline processes, improve document appearance, enhance your internal and external communications, and reduce costs.



DIGITAL PEN & PAPER SOLUTION

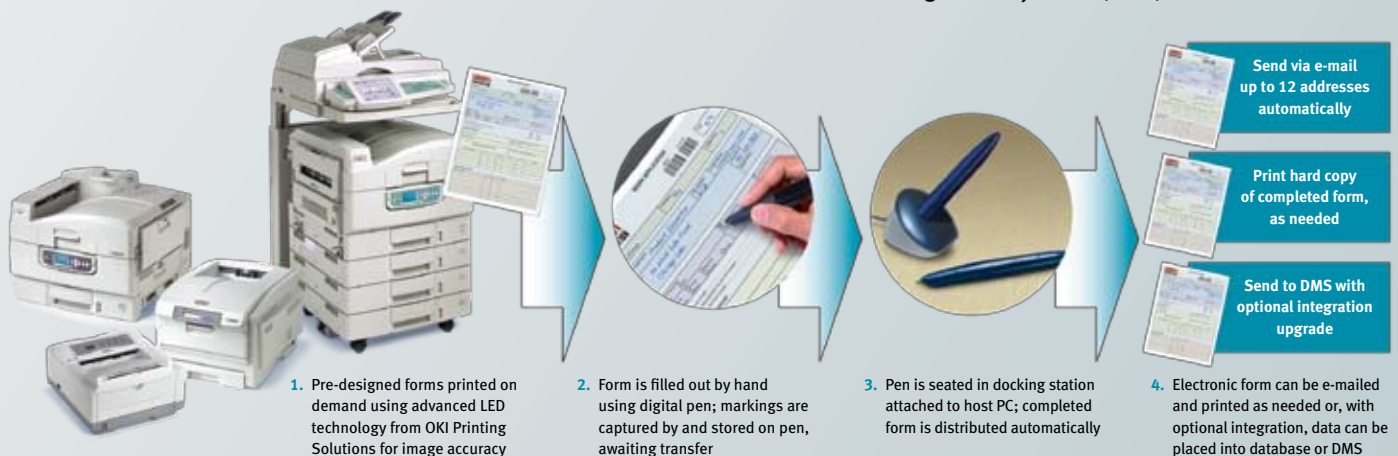
From handwritten to electronic data. The Digital Pen & Paper Solution enables users to capture and distribute critical data in minutes. It takes full advantage of high-resolution digital printers from OKI Printing Solutions and the digital forms expertise of our industry-leading partners to optimize the process of managing handwritten forms and document notations.

OKI® branded LED printers are the only products with certification from Anoto®—our partner and pioneer in digital pen & paper technology—to print the precise dot pattern required to ensure the highest level of accuracy in the digitizing process.

The process for end users is as easy as using a ball point pen on paper, then either printing a finished document or e-mailing a digital file.

Benefits of the Digital Pen & Paper Solution include:

- Enhanced productivity – eliminates hand entry and key entry, faxing, mailing, or complicated form factors on portable computing device
- Increased security – data transmitted on demand with date- and time-stamp to ensure information integrity; data is secured on the pen as x and y coordinates which can only be read by proprietary software and reproduced on our printers
- Short learning curve – minimal training required; if needed, training can be supplied by OKI Printing Solutions
- Optional upgrade – converts handwriting, corrects for accuracy/missing information, integrates with databases or document management systems (DMS)



EMBEDDED DOT MATRIX EMULATIONS

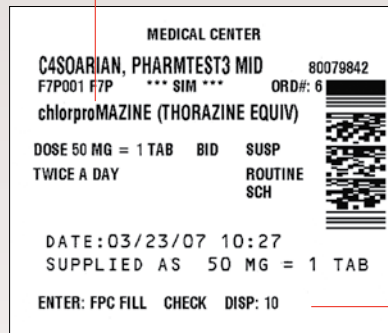
Easing the transition. This solution embeds legacy dot matrix emulations such as IBM® ProPrinter® III and Epson® FX in many OKI Printing Solutions products, easing the transition from dot matrix to thermal label printers or digital printers.

Additionally, emulations of some of the most commonly used barcodes are embedded in select OKI Printing Solutions color and monochrome printers. When set for dot matrix emulation, these printers receive legacy language data and produce documents with accurately rendered barcodes and correctly placed information.



**With Embedded
Dot Matrix Emulation**

**Without Embedded
Dot Matrix Emulation**



Proprietary type fonts

2D Barcode graphics

Scalable fonts

Expect More

OKI Printing Solutions has a passion for understanding and meeting the needs of your business and industry.

We go beyond innovative products and solutions, and offer personalized service, unmatched customer support and a higher degree of customization—making us a true printing solutions partner. It's why you can expect more from OKI Printing Solutions and the reason we will make you **feel like a customer again.**

To find out how integrated printer/software from OKI Printing Solutions can ease your technology transition, visit our Industry Solutions section at www.okiprintingsolutions.com/us



POS Printers

Direct Thermal
to 9-Pin
Dot Matrix

Label Printers

Portable
Compact
Enterprise

Dot Matrix Printers

Multi-Task Printers
9- to 24-Pin
High Speed

Mono Printers

Desktop to
Large Workgroup
21 ppm to 50 ppm

Mono MFPs

Desktop to
Workgroup
17 ppm to 21 ppm

Color Printers

Desktop to
Large Workgroup
16 ppm to 40 ppm

Color MFPs

Desktop to
Large Workgroup
16 ppm to 40 ppm

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