

## OKI Printing Solutions has the answers for your school's needs.

OKI Printing Solutions has end-to-end solutions with a full line of color and mono printers and MFPs, dot matrix printers, label and POS printers.

### OKI Printing Solutions Printers

#### Color Printers

Desktop to large workgroup  
16 ppm to 36 ppm



#### Mono Printers

Desktop to large workgroup  
21 ppm to 50 ppm



#### Color MFPs

Desktop to large workgroup  
26 ppm to 33 ppm



#### Mono MFPs

Desktop to workgroup  
17 ppm to 21 ppm



#### Label Printers

Portable  
Desktop  
Enterprise



#### Dot Matrix Printers

Multi-Task Printers  
High-speed Forms  
Printers 9-, 18-  
and 24-pin



**OKI**  
PRINTING SOLUTIONS

Get the **BIG** picture  
with OKI Printing Solutions

Visit  
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**BIG News**  
for Educators

Vibrant color printing in the  
classroom can boost learning  
and be budget friendly!

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# Think BIG

## — Bring Color to Your School

When educators use innovative products in the classroom from OKI Printing Solutions, everyone benefits! You get high-value, low-cost solutions that help students maximize their classroom time—along with the satisfaction of creating a better, brighter learning environment—all while meeting the demands of ever-tightening budgets.

### The BIG advantage of print controls with Color Access Policy Manager

The Color Access Policy Manager (CAPM) from OKI Printing Solutions was designed with education in mind. It gives administrators, and even teachers, the ability to monitor color usage and control who can print and what can be printed—allowing color printers to be cost-effectively deployed and utilized in the classroom.

CAPM establishes rules within a printer or group of printers to screen all incoming jobs and determine if the document will be printed in color, mono, or not printed at all.

- This cost-saving solution marks a first for the industry by configuring color printers with a set of rules based on user name, application, document name and even website URLs.
- CAPM is a solution that removes the fear of open access and uncontrolled running costs for schools interested in adopting color printing.



### The BIG advantage of OKI Printing Solutions Digital Color Printers

Smallbusinesscomputing.com has documented the advantages of laser over inkjet. High-quality digital color printers from OKI Printing Solutions can bring your school significant long-term savings when compared to troublesome inkjet printers.

- On average, our C6150n can save you up to 43% during a 3-year period versus one of the leading competitor models.\*
- Color inkjet print cartridges run out rapidly, producing lower yields while greatly increasing their cost-per-page and true cost of ownership, thus eliminating any initial savings.
- Inkjet printers can cause more “downtime” with cartridge error messages and refill time—while each laser toner cartridge can yield thousands of more colorful pages.
- Digital color printers from OKI Printing Solutions are faster, quieter and more reliable than inkjets.

In addition, OKI Printing Solutions is the leading supplier of printers and print-management tools for education—and our customers enjoy up to a five-year limited print head warranty along with the finest technical and customer support in the industry.

### The BIG advantage of color in the classroom

Independent research shows that using colorful educational materials has very measurable advantages for students when compared to black and white.

- **Color documents increase learning and retention by 78%\*\*** – a vital difference in making the most of limited classroom and homework time
- **Color reduces errors by up to 80%\*\*** – it focuses student attention where it should be
- **Color helps students locate information 70% faster\*\*** – color highlights points on a map or chart, or key details in a lesson
- **Color increases comprehension by 73%\*\*** – this enables teachers to deliver lessons their students will understand faster and more deeply



### OKI Printing Solutions' School Communications Pack

Get over 100 educational banners and customizable templates, up to 4' long with subjects ranging from biology to geography.

Call a local representative today to order, with no obligation, an evaluation unit of any one of our digital color printers and see how to bring learning to life in your classroom. We will ship you a complimentary School Communications Pack DVD plus 25 sheets of banner paper free.

### Expect more with OKI Printing Solutions

We have experienced representatives who are dedicated to the education industry. Our passion is behind everything we do. That's why we work harder than anyone in the industry to understand your needs. Designed to meet the specific needs of schools, OKI Printing Solutions offers a full product line backed by 24/7/365 customer support based in North America. It's all part of our promise to make you feel like a customer again.

\* Gap Intelligence 1/23/09

\*\* Study by Ellen Hoadley, Ph.D., Laurette Simmons, Ph.D., and Faith Gilroy, Ph.D. of Loyola College



Our passion for your success is matched by our passion for the community, through the “Color Me OKI” philanthropic program.

[colormeoki.com](http://colormeoki.com)