High-quality, entry-level color digital label press for your customized label needs

Specifications

**Performance**
- **Print Speed**: up to 25 feet/minute (7.6 meters/minute)²
- **Time to 1st Print**: As fast as 9.5 seconds³
- **Warm-up Time**: Approx. 32 seconds or less from Power On
- **Monthly Duty Cycle**: Up to 75,000 pages

**Printer Quality**
- **Resolution**: Up to 1200 x 600 dpi
- **Color Matching**: Color Swatch and FST Screen Adjuster utilities from OKI ICC Profile support

**Typefaces**
- **Printer Fonts**: PCL, PCL5c, PCL6, PostScript® 3, Bitmap
- **Printer Languages**: PCL 5c, PCL6, PostScript® 3, TrueType, TrueType 1

**Connectivity**

**Memory**
- **RAM**: Standard: 256 MB; Max 768 MB
- **Memory Storage**: Optional 2 GB DDR Memory Card Kit

**Media Handling**
- **Roll Diameter**: 14 inches (36cm) on a 3 inch core

**Environmental**
- **Size (WxDxH)**: 163” x 21.7” x 14.2” (449mm x 552mm x 360mm)
- **Weight**: 81.6 lb. (37 kg)

**Power Requirement**
- **Voltage input range**: 100-132 VAC/47-63Hz; 180-240 VAC/47-63Hz

**Options**
- **Accessory (Part Number)**: H5711DLF (70065401)

**Warranty**
- **Printer**: 1-Year limited On-Site
- **5 Years Digital LED Printheads**

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**Product Description Part Numbers**

**C711DW, 120V**
- **Digital Color Printer**: 91689701
- **Toner Cartridges**:
  - Cyan – 52128603
  - Magenta – 52128602
  - Yellow – 52128601
  - Black – 52128604
  (Estimated Life) 10,000 pages
- **Image Drums**: 30,000 pages
  - Cyan – 56129503
  - Magenta – 56129502
  - Yellow – 56129501
  - Black – 56129504

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**Important Consumables Information:** This product has been designed and engineered to operate only with genuine OKI Data Americas, Inc. consumables. Use of non-genuine consumables will result in the loss of certain printer enhancements, such as Auto Color Balance and Toner Sensor gauge.

Specifications are subject to change without notice.

**Printed in the USA**

**OKI proColor™**

**C711DW**

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**OKI DATA AMERICAS, INC.**

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Printed on an OKI proColor® Series printer

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1 Published performance results based on laboratory testing. Individual results may vary.
2 Includes weight of consumables.
3 Declared yield in accordance with ISO 19798.
All models ship with 2,500-page “starter” toner cartridges.
4 Estimated life, based on 3 pages per job.
5 Available in the U.S. only.
A compact, affordable and easy-to-operate web printer. More and more of your customers are asking for jobs you wouldn’t handle on your high-speed web press—short-run quantities with variable data and variable forms. What you need is an asset that can give you a big advantage on small jobs.

The new OKI proColor™ C711DW digital color web press from OKI provides the ideal solution:

- A low-cost alternative for narrow web short-run continuous printing
- Versatile print performance and outstanding print quality
- Exceptional ease of use and problem-free operation

The C711DW: spectacular color and great multi-mode performance.

proColor™ C711DW Digital Color Web Press Overview

Low-cost short-run alternative for continuous web printing

The C711DW digital web color printer from OKI helps you maximize revenue by letting you take on every job that comes your way, meeting all of your customers’ short-run needs. Print continuous-fed media or cut sheets, up to 8.5” widths—on industry-standard face stocks, paper, synthetic and adhesive-backed substrates. All in brilliant, durable, consistent color.

High-quality, entry-level color digital label press for your customized label needs

- Fast, short run, digital label printer with exceptional color
- Digital web printer with easy operation
- Prints, labels up to 25 feet/7.6m per min., full-color cut sheets at up to 34 ppm
- Automatic cut and reload between jobs
- HD Color printer for breathtaking output
- 1-Year Limited On-Site warranty

Low-cost alternative for continuous web printing

The C711DW digital web color printer from OKI helps you maximize revenue by letting you take on every job that comes your way, meeting all of your customers’ short-run needs.

- Print continuous-fed media or cut sheets, up to 8.5” widths—on industry-standard face stocks, paper, synthetic and adhesive-backed substrates. With sequential or variable data personalization. All in brilliant, durable, consistent color.
- Exceptional ease of use and problem-free operation

Versatile performance. Outstanding color quality.

The C711DW printer utilizes award-winning OKI LED printing technology, proven and renowned for its legendary reliability. With a powerful 600 MHz processor and a gigabyte of RAM standard, the C711DW easily manages the most challenging images and data streams. And it can archive job files and color profiles for future reprints on its 16 GB hard disk drive.

The printer delivers consistent professional-quality color through OKI’s HD Color printing technology: automatically calibrating colors, making color corrections on the fly, and supporting SWOP, Japan Color, Euroscale and custom ink simulations. It prints from graphics programs in up to 600 dpi resolution, and the integrated pinch roller system provides uniform media tension for precise color registration.

Exceptional ease of use and problem-free operation

The C711DW has been designed for total ease of use. Its controls are intuitive and easily mastered. There’s no complicated training, environmental or electrical setup; simply unpack, plug it in, and you’re ready to start printing.

With no manual calibration required, everyone on your team can get exactly the right output, the very first time. Job completion goes from days to hours, even from hours to mere minutes.

The C711DW also lets you get more done with fewer interruptions. Its flat paper path minimizes paper jams, its robust construction reduces maintenance, and its easily accessible, rapidly replaceable consumables maximize uptime. That all lends itself to a superior return on your investment.

The ideal solution

The C711DW from OKI is a complete—and ideal—web press solution for a fraction of the cost of other digital presses. Starting with its low acquisition cost and low total cost of ownership, the C711DW enables you to lower production costs, inventory and waste—all while satisfying more requirements for short-run jobs, improving your job margins and growing revenue.